



APPLICATION FOR
ENDORSEMENT

2018

APPLICATION FOR ENDORSEMENT OF A BICENTENNIAL PROJECT OR EVENT

The Alabama Bicentennial Commission will endorse projects and events that occur between March 3, 2017, and December 14, 2019, that support the commission's mission.

BENEFITS OF ENDORSEMENT

Alabama Bicentennial Commission endorsed projects and events receive the following:

- Permission to use the official ALABAMA 200 logo and customized bicentennial logos per commission guidelines
- Letter of endorsement from the Alabama Bicentennial Commission
- Inclusion on ALABAMA 200 promotional calendars
- Eligibility for inclusion in ALABAMA 200 promotional materials, including quarterly newsletters, social media, and on www.alabama200.org

ENDORSEMENT CRITERIA

The applicant must show that the proposed project meets the following required criteria and at least one of the recommended goals or characteristics outlined below. Priority will be given to projects that meet multiple goals.

All requests for endorsement must be submitted using the official application (below).

PROJECTS MUST

- Be relevant to the commission's mission
- Be open and accessible to the public
- Be culturally inclusive
- Be achievable

PROJECTS SHOULD

- Commemorate Alabama's history, culture, or natural environment
- Be engaging and inspiring to youth and young adults
- Create a legacy for the future

EXCLUSION CLAUSE

The Alabama Bicentennial Commission reserves the right to reject an endorsement or revoke an endorsement for any reason. The commission will not endorse the following:

- Individuals (i.e., candidates for public office)
- Political organizations

APPLICATION FOR ENDORSEMENT FORM

1. Project title

2. Brief project description (including date(s), duration, format, and audience)

3. Describe how the project will serve, support, enhance, or benefit the commemoration

Organization and website _____

Street Address _____

City, State, ZIP _____

Contact Person _____

Phone _____ Email _____

Marketing Contact _____

Phone _____ Email _____

Approval date _____

Signed _____

