



ALABAMA
BICENTENNIAL
SCHOOLS
FINAL REPORT

2018-2019



Take, O take the gift and giver.
Take and serve thyself with me,
Alabama, Alabama,
I will aye be true to thee.
“Alabama”: Julia S. Tutwiler (1868)

INTRODUCTION

On December 14, 2019, the State of Alabama will celebrate its 200th birthday. Between now and then, the Alabama Bicentennial Commission is commemorating the anniversary with a host of activities and initiatives that will engage citizens of all ages in remembering our past and planning for our bright future.

Among the most significant and far-reaching bicentennial efforts is a focus on K-12 education. Projects created and supported by the Alabama Bicentennial Commission Education Committee include both hands-on professional development for teachers and the creation of new, easily accessed digital resources for classroom use.

A third program, Alabama Bicentennial Schools, encourages all K-12 schools to connect their classrooms with their communities to foster an appreciation for the vital role of civic engagement in the life and work of a strong community and state.

200 participants have been designated as Bicentennial Schools and will receive a \$2,000 grant to support their project. Of those, three high-achieving schools from each Alabama Congressional district will be recognized as Bicentennial Schools of Excellence during commemoration ceremonies held in Montgomery on December 14, 2019.



BICENTENNIAL SCHOOLS FINAL REPORT INFORMATION

- All Bicentennial Schools must submit a final report. This final report can be found at the following link: <https://docs.google.com/forms/d/e/1FAIpQLSfYyaOWJWSFwOrtz9grHVSFDPkOd76VO0UkjmWKZGeXrdT0A/viewform>
- Please have required final report information in a separate Word document that can be copy/pasted into the form to ensure that all information is submitted.
- Final reports must be submitted by August 1, 2019.
- Final reports will be the criteria used during Bicentennial Schools of Excellence judging. Please see the final report checklist on the following page for the categories that must be addressed in your school's final report.
- Three schools from each of the seven state congressional districts will be recognized as Bicentennial Schools of Excellence.



BICENTENNIAL SCHOOLS FINAL REPORT CHECKLIST

PROJECT SUMMARY

Your final report includes a brief description of your project, including the original goals of the project, outcomes, and plans for sustainability.

DOCUMENTATION

Your final report includes photo and video documentation of the project. Documentation should highlight the progression of the project. Up to ten (10) photos and three (3) videos may be used. Testimonials from students, educators, and community members should also be included. Up to seven (7) testimonials may be used.

COMMUNITY INPUT AND INVOLVEMENT

Your final report uses demographic and/or academic data. Your final report includes evidence of community involvement.

STATEMENT OF PURPOSE

Your final report describes why the project is important to your school and community and how the project will impact your school and community now and into the future.

INDICATORS OF SUCCESS

Your final report includes three to five indicators of success. Possible indicators include parental involvement numbers, documented partnerships, student assessments, etc.

TIMELINE

Your final report includes a monthly timeline of the steps taken between August 2018 and August 2019 towards making your project a success.

RESOURCES REQUIRED

Your application includes the people, partnerships, equipment, training, materials, supplies, and services that your project will require.

LINE-ITEM BUDGET

Your application includes an itemized list of all costs and total cost.

DEADLINE

To be eligible to become a Bicentennial School of Excellence, your final report must be submitted by August 1, 2019. Deadlines cannot be extended.



BICENTENNIAL SCHOOLS PROJECT RUBRIC

	0 pts.	1 pt.	2 pts.
Project Summary and Description of Community / School Data	The project summary and description of community/school data <i>are missing, unclear, or irrelevant</i> to the project.	The project summary and description of community/school data are <i>included</i> but are stated <i>inconclusively</i> or the correlation to the project is <i>weak</i> .	The project summary and description of community/school data is <i>clearly stated</i> , and their correlation to the project is <i>strong</i> .
Project Benefits and Outcomes	Project benefits and outcomes are <i>missing, unclear, or irrelevant</i> to the project.	Project benefits and outcomes <i>lack detail</i> and demonstrate <i>weak relevance</i> to the project.	Project benefits and outcomes are detailed and demonstrate <i>strong relevance</i> to the project.
Documentation	Documentation is <i>missing, unclear, or incomplete</i> .	Documentation is <i>included</i> , but is not <i>strictly relevant</i> or <i>lacks detail</i> .	Documentation is <i>included, detailed, and relevant</i> to stated project goals.
Timeline	Timeline is <i>missing, unclear, or incomplete</i> .	Timeline is <i>somewhat clear</i> and includes <i>some</i> project descriptions and signs of progression.	Timeline is <i>clear</i> and <i>matches</i> project description and shows <i>clear</i> progression
Line-item Budget	Budget <i>severely lacks detail</i> .	Budget is <i>generally listed</i> but <i>vague</i> .	Budget is <i>clearly detailed</i> .

ALABAMA 200 LOGO

ALABAMA 200's basic logo consists of a red "200" with the outline of the state of Alabama cut out of the first "0." The words "ALABAMA" and "BICENTENNIAL" are vertically stacked beneath in gray letters, with "BICENTENNIAL" underlined in the same red as "200." All versions of the logo should capitalize all letters in "ALABAMA BICENTENNIAL." The words and numbers of the logo are written in Neutra Display Titling font.

WHEN USING THE LOGO

- Do use it on your school field trip t-shirt.
- Do use the logo on your school website or social media for your school or school system.
- Do include the logo in your school newsletter.
- Do use the logo on school banners.
- Do include the logo in school sports programs.
- Do include the logo for materials involving PTA meetings, pep rallies, or other school events.
- Do include the logo on any promotional materials for the school.
- Do not add any extraneous effects to the logo, i.e. bevel/emboss, lighting effects, drop shadows.
- Do not change the colors used in the logo.
- Do not otherwise make alterations, substitutions, or additions to the logo's wording or typography.

The logo is tri-tonal. Any permutation of that color combination is allowable provided it is achieved using the following color specs:

BICENTENNIAL COLOR SPECS

Bicentennial Red (Pantone 186C)

(Print Only) CMYK Conversion: C: 12%

M: 100%

Y: 92%

K: 3%

(Digital Only) RGB Conversion:

R: 207

G: 10

B: 44

(Web Only) Hex: #cf0a2c

Bicentennial Grey (Pantone 424C)

(Print Only) CMYK Conversion: C: 57%

M: 47%

Y: 48%

K: 14%

(Digital Only) RGB Conversion:

R: 113

G: 114

B: 113

(Web Only) Hex: #717271

LOGOS



COPY

When describing Alabama’s bicentennial, resist the urge to treat the bicentennial as a proper noun and always use a lowercase “b.” This leads to confusion about the distinction between Alabama’s bicentennial date (December 14, 2019) and ALABAMA 200, a three-year celebration and commemoration divided into three separate themes.

2017: EXPLORING OUR PLACES

2018: HONORING OUR PEOPLE

2019: SHARING OUR STORIES

When writing about ALABAMA 200, all letters should be in full caps, with a space between “ALABAMA” and “200.”

Keep the “A” in Alabama capitalized whenever it is used, especially when listing the website www.Alabama200.org.

In any publications, posts, or hashtags, fully spell out ALABAMA 200 or AL200. Do not use a lowercase “L” or capital “O” as it makes the usernames of certain accounts appear as some variation of “A12000.” For example, the Instagram account name should be presented as: AL200official.

SOCIAL MEDIA HANDLES

Facebook: OfficialAlabama200

Twitter: @ALHistoryEdu

YouTube: ALABAMA 200

Instagram: @ALHistoryEdu

Social Media Hashtag: #AL200SCHOOLS, #AL200EDU, and #AL200

CONTACT

Phone: The primary phone number is the office phone (334) 353-9152 or (334) 353-9154

Addresses:

P.O. Box 246

Montgomery, AL 36103

401 Adams Avenue, Suite 108

Montgomery, AL 36104

Primary print email: Info@bicentennial.alabama.gov

SOCIAL MEDIA: CONNECTING SCHOOLS AND COMMUNITIES

The Alabama Bicentennial Commission encourages all schools to share their bicentennial-related projects and materials through all school-system-approved social media platforms. Social media allows your school to plan and publicize school events, programs, and activities. Word can spread quickly through social media.

If you make a social media post or page, you can connect with the statewide bicentennial page, ALABAMA 200. We will share your events and posts to give them a wider audience. When the bicentennial commemoration is over, the ALABAMA 200 page and your local school's page will be archived for our communities to remember the great things we all accomplished during our state's bicentennial.

GETTING EYES ON YOUR SOCIAL MEDIA POSTS AND PAGES

Visuals

Events and posts with visuals attract more attention than plain-text posts. Use photos and videos. When you include a link in a post, Facebook usually pulls an image from the corresponding webpage.

Hashtags

While tagging connects your posts directly to a page, hashtags connect your post to a conversation. Every post that includes a hashtag will appear when you enter the hashtag in the search bar. For example, using the hashtag “#AL200” will show you every post that includes “#AL200.” This is a way to connect every post related to Alabama's bicentennial.

The official hashtags for the bicentennial are #AL200SCHOOLS, #AL200EDU, and #AL200.

Tag us in your posts using hashtag #AL200, #AL200EDU, or #AL200Schools so that we can share what you are doing in your community and your school.

Please follow @alhistoryedu on Instagram, Twitter, and Facebook.

CONTACT INFORMATION

For direct information or further assistance concerning Alabama Bicentennial Schools, contact

Erik Haeuser

Education Program Specialist
Erik.Haeuser@archives.alabama.gov
334-353-9152

Joyia Pittman

Education Program Specialist
Joyia.Pittman@archives.alabama.gov
334-353-4755

Additional Education Staff

Dr. Susan DuBose

Education Coordinator
Susan.Dubose@archives.alabama.gov
334-353-4692

Hayden McDaniel

Education Program Specialist
Hayden.McDaniel@archives.alabama.gov
334-353-9154

Haley Pascal

Education Program Assistant
Haley.Pascal@archives.alabama.gov
334-353-9155